

Zianne Agustin

Graphic Design | Brand Identity | Social Media

 byzianne.com —  byzianne@gmail.com

ABOUT

I'm a graphic designer with over 5 years of experience, telling stories through my work in digital and print design—social media, print design, brand identity, web design, you name it.

As the resident quick study, I thrive in both fast-paced environments at agency settings and in steady in-house roles—all of which demand consistency, endurance, and an understanding of brand evolution.

INFO

Portfolio  byzianne.com

E-mail  byzianne@gmail.com

Based in  Los Angeles, California

EDUCATION

Bachelor of Fine Arts
Major in Information Design
Minor in Creative Writing
Ateneo de Manila University
Class of 2021

High School Diploma
Humanities and Social Sciences
Miriam College High School
Class of 2017

PROFICIENCIES

Adobe Photoshop
Adobe Indesign
Adobe Illustrator
Adobe Premiere Pro
Adobe After Effects
Figma
Google Suite
Microsoft Office Suite
Wix Website Builder
Squarespace
Canva

REFERENCES

Available upon request

PROFESSIONAL EXPERIENCE

Graphic Designer at memobottle

Melbourne, Australia

October 2024–

- Collaborate with cross-functional marketing, sales, and product teams to develop B2B and B2C campaigns that drive engagement and conversions.
- Conceptualize and deliver responsive ad builds, email marketing assets, and website imagery for seasonal campaigns across multiple social media platforms, reaching 300k+ subscribers and potential customers
- Streamline and iterate on packaging designs across diverse product lines to improve brand consistency and shelf impact.

Graphic Designer at Magwayen Organics

Manila, Philippines

September 2023 - December 2024

- Created sustainability-centred visual assets for e-commerce channels, social media, and web use, with design that aligned with brand voice and campaign objectives.
- Partnered with founders, marketing leads, and the creative team to develop brand strategies across multiple marketplaces and social media platforms.

Graphic Designer at Tink Tank Studio

New York, USA

June 2021 - June 2024

- Worked with over 10+ brands to design digital and print deliverables—including logos, brand systems, websites, social media, presentations, exhibits, brochures, and motion graphics—strategically tailored to their unique needs and brand positioning.
- Collaborated with a boutique studio design team to develop print and digital design solutions that balanced brand truth and commercial viability for clients across environmental, tech, education, and cultural sectors.

Graphic Designer at alike Media

Manila, Philippines

October 2020 - May 2021

- Designed digital assets for the publication, collaborating closely with the editorial team to align with lifestyle, fashion, and culture content and drive audience engagement on multiple social media platforms.
- Managed articles and blog posts within a content management system to ensure clear copywriting and formatting on the publication website.

Graphic Designer at WWF-Philippines

Manila, Philippines

July 2020 - October 2020

- Worked with an internal design team and community representatives to create collateral for WWF-Philippines' advocacy-driven projects and campaigns.