

Zianne Agustin

GRAPHIC DESIGN | BRANDING | SOCIAL MEDIA | PRINT PUBLISHING

ABOUT

I'm a graphic designer with a knack for storytelling through my work in all-around digital + print design. In over 5 years of professional experience, I have worked on social media, publishing, web design, and branding.

Previous mentors have called me a quick read, so leave it to me to pick a thing or two up along the way, as needed!

EDUCATION




Bachelor of Fine Arts
Major in Information Design
Minor in Creative Writing
Ateneo de Manila University
Class of 2021

High School Diploma
Humanities and Social Sciences
Miriam College High School
Class of 2017

SKILLS

Adobe Photoshop
Adobe Illustrator
Adobe Indesign
Adobe After Effects
Adobe Premiere Pro
Figma
Wix Website Builder
Squarespace
Google Suite
Microsoft Office
Canva

INFO

 Long Beach, CA
 byzianne@gmail.com
 424-342-3286

EXPERIENCE

Jr. Graphic Designer, Redbarn Pet Products
November 2025—

- Working with the Art Department to develop an array of both digital and print assets for customer-facing platforms, e-commerce, Amazon, social media, and physical spaces like our brick-and-mortar partner stores

Graphic Designer, memobottle
October 2024—March 2026

- Worked with the Marketing Team to develop campaigns geared towards both B2B and B2C stakeholders, with tasks that included creating responsive ad builds, designing for email marketing, working on printed assets for distributors worldwide, and streamlining packaging across a range of products

Graphic Designer, MAGWAI
September 2023—December 2024

- Designed visual assets geared towards sustainability and marine advocacy for the brand's website, e-commerce, and social media.
- Directly collaborated with founders, Marketing executives, and the Creatives team to innovate brand strategies for our different channels while studying current creative trends

Graphic Designer, Tink Tank Studio
June 2021—June 2024

- Created layouts for both digital and printed media—including but not limited to logos, brand assets and systems, website layouts, social media posts, presentation designs, exhibits, brochures, and motion graphics
- Adapted design concepts to the needs of clients from various industries like environmental advocacy, green energy, technology, education, and culture, along with participating in the conceptualizing and execution of forward-thinking branding systems and strategies

Graphic Designer, alike Media
October 2020—May 2021

- Created social media posts and visuals that are cohesive with alike Media's overall visual identity to accompany articles about lifestyle, fashion, and culture

Visual Media Intern, World Wide Fund for Nature-Philippines
July 2020—October 2020

- Assisted in the creation of collaterals for WWF-Philippine's various projects and partner communities. Attended learning sessions on WWF's various advocacies, such as sustainability in the food, fishing, and agriculture sector

LET'S DO SOME GOOD TOGETHER!